

New England Regional Veterinary Conference

Presented by the New England Veterinary Medical Association

September 18-20, 2009

Portland, Maine



Courtesy of Convention & Visitors Bureau of Greater Portland

It is a pleasure to invite you to the 75th Annual New England Regional Veterinary Conference, September 18-20, again at the Holiday Inn by the Bay, Portland, Maine.

We could make a big deal out of this being the 75th year, and take up your time with celebratory speeches and observances. Instead, we decided to simply continue what we have been doing the past several years: offering you the very best in continuing education, in one of the most appealing small conference cities in the country. And in recognition of the current economy, **all our prices are the same as last year!**

As a Maine veterinarian, I have to tell you about Portland. It's been rated among the Top 10 safest, culturally most fascinating U.S. cities (Travel Smart Consumer Newsletter), as a top "surprising, thriving, emerging world travel destination" (Frommer's Travel Guide), one of the 10 Great Adventure Tours (National Geographic) and the #1 Top Vacation Resort Area for People with Dogs (Dogfriendly.com). The weekend of our Conference, for instance, Portland will be hosting not only the "Woofminster" Amateur Dog Show but also the Shen Yun Performing Arts presentation of classic Chinese dance and music. As we did last year, we have intentionally not scheduled a banquet or

anything else for Saturday evening after the VSTONE Reception, so that you may enjoy our wonderful city. For additional information, go to www.portlandmaine.com.

We also suggest you consider arriving Friday to attend one of our excellent Wet Labs, play a little golf, or take in Jim Humphries of VNN on how to conduct your public relations. And by all means sign up for our now-famous Lobster Bake out on Peaks Island.

Two recommendations: bring a sweater and windbreaker (average September temperature is 70 degrees by day, 50 at night, but it can get cooler) and reserve your room at Holiday Inn by the Bay right away. Last year the Holiday Inn rooms sold out in early August, for which reason we have posted alternative lodging sites on our website, www.nevma.org.

Our Casco Bay Exhibit Hall (the fifty booth spaces are, as in the past two years, already almost all sold out) will again feature the best in new products and services. Most important of all, be prepared for some of the best speakers you have heard in years!



Courtesy of Convention & Visitors Bureau of Greater Portland

Matthew Townsend, DVM
President, New England Veterinary Medical Association

Friday Special Events

Communications Workshop with Jim Humphries, DVM of Veterinary News Network

This special opportunity, made affordable to all veterinarians thanks to support from Fort Dodge Animal Health, will enable practitioners to not only deal with the media, if such challenge arises, but also to better communicate with clients. The afternoon session will also provide invaluable information about marketing your practice, including the top 24 promotion and publicity techniques that are proven to work. Definitely worth coming to Portland a day early!

Lobster Bake on Peaks Island

This annual event, sponsored this year by Schering-Plough, has quickly become a Conference favorite. Last year it rained, hard, and everyone still stayed warm and dry and had a great time! Buses will depart from the Holiday Inn by the Bay at 4:00 pm to Casco Bay Lines on the Maine State Pier. At 4:30 we will take a chartered boat -The Bay Mist- to Peaks Island, just off the Portland coast. The reception and lobster bake will be at a protected patio site a short uphill walk from the landing. (Chicken or vegetarian entrees will be available, as well as a children's meal.) The boat will return to Portland at 7:30 pm and you can take the bus back to the hotel or enjoy a stroll through Portland's Old Port.

Vendor's Golf Tournament at Sable Oaks

Exhibitors will want to arrive early, and invite their golfing clients, for a challenging round at one of Maine's toughest courses. Special off-season rates (\$50) apply, and there will be prizes!

New England Veterinary Leadership Meeting

The Presidents, Presidents-Elect, and executive staff of New England's state veterinary medical associations attend this invitational event in order to discuss common state-level concerns, ranging from legislative issues to emergency preparedness. This year's invitees will include the Public Relations chairs of the state organizations, and will join Dr. Jim Humphries' morning media training session. Tufts-Cummings Dean Dr. Deb Kochevar will be part of the afternoon session, to discuss educational and economic issues important to the profession in New England.

Past President's Luncheon

This Friday invitational event includes the distinguished Past Presidents of the New England Veterinary Medical Association, and also the Region I AVMA Delegates and Alternates, the attendees at the New England Leadership Meeting, and New England's state regulatory veterinarians. Dr. Jim Humphries of Veterinary News Network will speak on The Future of Communications – and the Future is Now!

Friday's Wet Labs

External Fixation - Geoffrey Clark, DVM, DACVS—Sponsored by SECUROS Veterinary Orthopedics

Dr. Clark, an orthopedic specialist, will be teaching a Basic External Fixation lab. This laboratory is designed to introduce the concepts of applying an external fixator to fractures. Unilateral and bilateral fixators will be applied to plastic bones using the Securos External Fixator System, the most widely used fixator system in the US and Europe. Proper technique will be emphasized including pre-drilling pin holes; use of positive profile pins; proper use of full or half pins, and tricks on fracture reduction and alignment. The session will end in time to attend the Lobster Bake. 3 C.E. Hours

Cardiac & Abdominal Ultrasound – Lee Garrod, DVM, DACVECC—Sponsored by Universal Ultrasound

This lab will focus on point-of-care ultrasound in general practice. Ultrasound should be in the hands of the veterinarian, whether in the emergency clinic, the referral hospital, or a veterinary institution. The ability to perform basic ultrasound examinations can improve patient care within the scope of a general practice. How can ultrasound help? It can be used as a point-of-care tool to diagnose intra-thoracic, intra-abdominal fluid collections, improve patient procedural safety and accuracy (cystocentesis, abdominocentesis, thoracocentesis), abdominal organ abnormalities, trauma evaluations, pericardial evaluations, lung sonography and evaluation of acute respiratory distress, and is it heart or is it not? Ultrasound has many applications that can help the veterinarian in making more accurate decisions, and perform procedures with greater patient safety. The lab will end in time to attend the Lobster Bake. 6 C.E. Hours

New England Regional Veterinary Conference

Schedule of Events

Thursday, September 17, 2009

6:30pm	Drinks and Dinner (Dutch Treat) for Leadership Conference DiMillo's Floating Restaurant, Commercial Street, Portland
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Friday, September 18, 2009

7:00am—7:00pm	Registration Desk Open	
8:00am	Call to Order, New England Leadership Meeting	
8:30am - 4:00pm	Ultrasound Wet Lab Dr. Lee Garrod	Sponsor: Universal Ultrasound
8:45am - 3:45pm	Communications Workshop Dr. Jim Humphries	Sponsor: Fort Dodge Animal Health
9:30am	Golfers Tee Off at Sable Oaks	
12:00pm	Lunch for Leadership Meeting, AVMA District 1 Delegates, & Past Presidents.	
12:30pm - 4:00pm	Wet Lab - External Fixation Dr. Geoffrey Clark	Sponsor: SECUROS
1:30pm	Leadership Conference Resumes	
1:30pm	AVMA District 1 Caucus	
4:00pm	Buses depart Holiday Inn to Maine State Pier for transportation to Lobster Bake	
4:30pm	Casco Bay Lines' "Bay Mist" departs for Peaks Island from the Pier	
5:00pm - 7:30pm	Lobster Bake, Peaks Island - Sponsor: Intervet/Schering Plough Animal Health	
6:00pm - 10:00pm	Exhibitors Set Up in Casco Bay Hall	

Saturday, September 19, 2009 - General Conference

7:00am - 8:00am	Continental Breakfast in foyer	
7:00am - 6:00pm	Registration Desk Open	
9:30am - 5:30pm	Exhibit Hall Open	
9:30am - 5:30pm	VSTONE Silent Auction in Foyer	
	SMALL ANIMAL	SMALL ANIMAL
	Internal Medicine Todd Tams, DVM, DACVIM Sponsor: Nutramax	Orthopedics Donald A. Hulse, DVM, DACVS
8:00am - 9:30am	The Vomiting Pet: Diagnosis and Therapeutics	Cranial Cruciate Ligament Injury in the Dog and Cat
9:30am - 10:00am	Break - Exhibit Hall	
10:00am - 11:30am	Acute and Chronic Diarrhea in Dogs and Cats	Problematic Forelimb Lameness in the Dog
11:30am - 12:15pm	Break - Exhibit Hall	
12:15pm—1:15pm	Lunch and Annual Meeting - All members of New England state VMAs are automatically members	
1:15pm—1:45pm	Please Visit the Exhibit Hall	
1:45pm - 3:15pm	Update on the Management of Liver Disease in Companion Animals	Decision Making in Fracture Treatment
3:15pm - 3:45pm	Break - Exhibit Hall	
3:45pm - 5:15pm	Wellness Programs in General Practice: What, Why and How to Implement	Tips for Surgical Management of Rear Limb Joint Problems
6:30pm	VSTONE Reception	



SMALL ANIMAL	PRACTICE MANAGEMENT	EQUINE
Feline Behavior Hazel Carney, DVM, MS, DABVP Sponsor: IAMS	Karyn Gavzer, MBA, CVPM Sponsor: Hill’s Pet Nutrition	Thomas J. Divers. DVM, DACVIM, DACVECC Sponsor: Abaxis
If You Want to See More Cat Patients, Your Clinic Must be Cat Friendly	Ideas, Strategies & Tips to Survive & Thrive in a Tough Economy	Equine Medicine News Hour
You Can’t Blame the Cat’s Mind if its Body is Sick	Five Future Trends to Understand & Use in Practice	Lyme Disease: What We Know and Don’t Know

ers of NEVMA. Exhibitors are welcome to attend (2 per firm).

How a Practicing Cat Doctor Approaches Feline Out of Potty Cases	Uncommonly Commonsense Answers to Key Marketing Questions in Practice	Endocrine Disorders: Managing Metabolic Syndrome & Cushing’s Disease
How Feline Feeding Behavior Affects Medical Case Management	6 Steps to Constructive Conflict Resolution	Maximizing Laboratory Testing

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Sunday, September 20, 2009 - General Conference

7:00am - 8:00am	Continental Breakfast in foyer	
7:00am - 12:00pm	Registration Desk Open	
7:00am - 8:00am	Sunrise Session for DVMs: Nutrition with Nancy Loes, DVM, MBA - 1 Additional Hour of CE	
9:30am - 2:30pm	Exhibit Hall Open	
12:00pm - 12:30pm	Special Session for Technicians: Nutrition with Nancy Loes, DVM, MBA - 1 Additional Hour of CE	
	SMALL ANIMAL	SMALL ANIMAL
	Ophthalmology Wendy Townsend, DVM, MS, DACVO	Canine & Feline Rehabilitation Sandra Hudson
8:00am - 9:30am	Feline Ophthalmology I: Herpes to Hypertensive Retinal Detachments	Canine Forelimb and Rear Limb Problems
9:30am - 10:00am	Break - Exhibit Hall	
10:00am - 11:30am	Feline Ophthalmology II: Herpes to Hypertensive Retinal Detachments	Canine Limb Problems (Continued) Feline Rehabilitation
11:30am - 12:00pm	Turn in Vendor Stamp Sheets at Registration Table	
12:00pm—12:45pm	Lunch & Drawings for Exhibitor Door Prizes	
12:45pm - 2:15pm	Canine Ophthalmology I: A to Z	Rehabilitation Lab Session 1
2:15pm - 2:30pm	Break - Foyer	
2:30pm - 4:00pm	Canine Ophthalmology II: A to Z	Rehabilitation Lab Session 2
4:00pm	Thank you for attending and we hope to see you next year!	

of Continuing Education Credit

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PRACTICE MANAGEMENT	EQUINE
Charlotte Lacroix, DVM, JD Sponsor: Idexx	Lameness & Poor Performance in the Sport Horse Omar Maher, DVM, DACVS Sponsor: Boehringer-Ingelheim
Ethical Practice: It Ain't Easy and It's Getting Tougher	Lameness Conditions Related to the Distal Extremity
Why Veterinarians Should Take an Active Role in Preventing Animal Abuse	Lameness Conditions Related to the Hock Region
Everyday Zoonosis Lead to Everyday Lawsuits for Veterinarians (1 Hour - 12:45 - 1:45pm)	Ultrasound Guided Injections and Procedures; Applications in the Field
Practice Sales for Baby Boomers (2 Hours - 2:00 - 4:00pm)	Cervical Stiffness, Back Pain and Sacro-iliac Pain; Laparoscopy

Health Care Team Schedule

SATURDAY, SEPT. 19, 2009

REHABILITATION	
Sandra Hudson	
8:00am - 9:30am	Canine Forelimb and Rear Limb Problems
9:30am - 10:00am	Break - Exhibit Hall
10:00am - 11:30am	Canine Limb Problems (continued) Feline Rehabilitation
11:30am - 12:15pm	Break - Exhibit Hall
12:15pm—1:15pm	Lunch & Annual Meeting
1:15pm—1:45pm	Break - Exhibit Hall
1:45pm—3:15pm	Rehabilitation Lab Session 1
3:15pm—3:45pm	Break - Exhibit Hall
3:45pm—5:15pm	Rehabilitation Lab Session 2
6:00pm - 7:00pm	VSTONE Reception

SUNDAY, SEPT. 20, 2009

FELINE BEHAVIOR	
Hazel Carney, DVM, MS, DABVP	
8:00am - 9:30am	Why Does a Cat Do Such Weird Things
9:30am - 10:00am	Break - Exhibit Hall
10:00am - 11:30am	How to Grow a Good Cat: Start with a Good Kitten
11:30am - 12:00pm	Turn in Exhibitor Cards
12:00pm—12:45pm	Lunch & Drawing for Exhibitor Door Prizes
12:00pm—12:45pm	Special Session on Nutrition with Nancy Loes, DVM,
12:45pm—2:15pm	Preventing Feline Out of Potty Problems
2:15pm—2:30pm	Break - Exhibit Hall
2:30pm—4:00pm	Cat Fights
4:00pm	Thank you and we hope to see you next year!

2009 New England Regional Veterinary Conference September 18-20, 2009 • Holiday Inn by the Bay, Portland, ME

Name: _____ DVM/VMD Graduate of: _____

Name of Practice, Affiliation, or School: _____

Email: _____ Phone: _____ Fax: _____

Full Mailing Address: _____ City: _____ State: ____ Zip: _____

Please check appropriate box: DVM VMD Practice Manager Technician Student

For our room size planning, which speakers are you most likely to attend: _____

Special Meal Requirements: (i.e. vegetarian, etc.): _____

Conference Registration

	Early Bird (By August 18 th)	General Registration	
Veterinarians:			
Full Conference (12 CE Hours)	\$325	\$350	\$ _____
Saturday Only (6 CE Hours)	\$185	\$210	\$ _____
Sunday Only (6 CE Hours)	\$185	\$210	\$ _____
V.I.P. & Honor Roll Members (Fully retired or 70-plus years of age)		\$175	\$ _____
<input type="checkbox"/> Saturday <input type="checkbox"/> Sunday <input type="checkbox"/> Saturday & Sunday			
Technicians and Non-Veterinarian Practice Managers:			
Full Conference	\$225	\$250	\$ _____
Saturday Only	\$135	\$160	\$ _____
Sunday Only	\$135	\$160	\$ _____
Student Registration: <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday <input type="checkbox"/> Saturday & Sunday		\$ 50	\$ _____
Spouse/Guest: Meals, Breaks and Exhibit Hall Only. No admission to CE.		\$ 25	\$ _____
Guest / Spouse/Child Name(s): (for name tag) _____			

Small Animal Rehabilitation with Sandra Hudson – Space is limited for the afternoon lab sessions on both days. There is no additional fee, but you **must** pre-register for the afternoon wet lab. You will be notified if the session is full.

- Technician Rehabilitation Session - Saturday, September 19
- Veterinarian Rehabilitation Session – Sunday, September 20
- Please check if you are willing to bring your cat or dog to the wet lab. Your registration fee will be reduced by 50%! Details will follow your registration. Note however animals can **not** stay in your room at Holiday Inn.

Additional Activities, Labs & Proceedings

Ultrasound Wet lab - Friday – 6 CE Hours (Call about reduced rate if you bring your dog or cat.)	\$375	\$ _____
Communications Workshop - Friday	\$ 60	\$ _____
External Fixation Wet lab - Friday – 3 CE Hours	\$295	\$ _____
Vendor Golf Tournament – Friday (includes cart)	\$ 50	\$ _____
Friday Evening Lobster Bake: _____ Lobster _____ Chicken _____Vegetarian X	\$ 75 per ticket	\$ _____
Printed Proceedings (will be \$45 at the door)	\$ 35	\$ _____
Proceedings on CD are included in registration fee		
	Total All Fees:	\$ _____

Payment Information

- Credit Card: Visa / MasterCard / American Express Check enclosed, made payable to: NEVMA

Credit Card Number: _____

Expiration Date: _____ Signature: _____ Billing Zip Code: _____

Please mail form to: 97A Exchange St, Ste 305, Portland, ME 04101 or fax to 888-612-0941.
Questions? Contact NEVMA at 800-297-1749.

General Conference Details

- Dates:** Friday, September 18 - Sunday, September 20, 2009
- Location:** Holiday Inn by the Bay
88 Spring Street
Portland, ME 04101
Phone: 207.775.2311 or 800.345.5050 / www.innbythebay.com
- Parking:** Free parking is included for guests at the Holiday Inn. For other attendees there is free parking at the hotel if available, or there is a city parking garage less than one block from the hotel.
- Meals:** Continental breakfast and lunch on Saturday and Sunday are included in the registration fee. Meals are not included with the Friday wet labs or the communications seminar. If you have special meal requirements, please note them on your registration form; onsite requests may not be able to be accommodated. Meals for children under 12 are available for the lobsterbake. Please contact our office for details.
- C.E. Credits:** 6 credit hours per day.
- Registration:** There are 3 ways to register. **Online** at www.nevma.org and click on the Sign Up button. Alternately, complete the registration form and **fax** to 888-612-0941 or **mail** it to NEVMA at the address below. Register by August 18th for the Early Bird rate!
- Registration Confirmation:** A confirmation of your registration will be sent out to your email address. (Confirmation will be mailed if no email address provided.) Please let the NEVMA office know as soon as possible of any changes. Receipts will be provided in your registration packet at check-in.
- Family/ Guests:** Downtown Portland is a wonderful place to visit for family or guests. If your guests will be joining you for breakfast and lunch at the hotel they must be registered and have a nametag. This \$25 per guest fee covers breakfasts, breaks, lunches and entry to the exhibit hall.
- Hotel Reservations:** For hotel reservations, please contact the Holiday Inn by the Bay directly by calling 207.775.2311 or 800.345.5050. There is a large block of rooms being held at special rates for our conference, but they go fast! A standard room with two double beds is \$160/night, a room with a king bed is \$180/night. You must mention the conference when making your reservation to get the special rates listed above; last year the rooms sold out in August. Please visit our website for a list of other area hotels.
- Cancellation Policy:** Cancellations must be received by Friday, August 21st for a full refund.
- Proceedings:** Proceedings on CD are included with the registration fee. For printed proceedings, please order in advance (\$35). Additional copies of printed proceedings will be available at the meeting, but will cost \$45 and quantities will be limited.
- Questions:** Please call 800-297-1749 or visit our website at www.nevma.org.

2009 Exhibitors

We are pleased to welcome the following exhibitors at our conference (as of 7/14/09):

Abaxis	Merial
Animal Nutrition Technologies	Midwest Veterinary Supply
Associated X-Ray Imaging, Corp.	MJM Financial Advisors
Banfield The Pet Hospital	Morgan Stanley Smith Barney
Bank of America Practice Solutions	MWI Veterinary Supply
Bayer Animal Health	NLS Animal Health
Boehringer Ingelheim Vetmedica, Inc.	Northeast Veterinary Supply Company
Christian Veterinary Mission	Novartis Animal Health
Eklin Medical Systems, Inc.	Nutramax Laboratories, Inc.
ELANCO (Lilly)	P&G Pet Care
Elsevier	Respond Systems, Inc.
Fort Dodge Animal Health	Roadrunner Pharmacy
Fovea Digital Radiography	Securos, Inc.
Heska Corporation	Simmons Northeast
Hill's Pet Nutrition, Inc.	StringSoft, Inc.
Homeopet, LLC	Summit VetPharm
Hudson Digital Systems	The Canine Fence Company
Idexx Laboratories	Universal Ultrasound
Intervet/Schering-Plough Animal Health	US Army Healthcare Team
InTown Veterinary Center	Webster Veterinary Supply
Jorgensen Laboratories	Wiley-Blackwell
Maine Veterinary Referral Center	Wingate's Pharmacy

Save the Date!

**2010 New England Conference • Portland, Maine
October 1-3, 2010**

Confirmed Speakers Include:

Small Animal:	Michael Dryden, DVM, Ph.D. Anthony J. Fischetti, DVM, MS, DACVR Richard B. Ford, DVM, MS, DACVIM Larry T. Glickman, VMD, Ph.D.
Practice Management:	Marsha L. Heinke, DVM, EA, CPA, CVPM Denise Tumblin, CPA
Equine:	Marsha L. Heinke, DVM, EA, CPA, CVPM



**New England
Veterinary Medical
Association**

**97A Exchange St, Ste 305
Portland, ME 04101**



**Register by
August 18th
and SAVE!**

800-297-1749

www.nevma.org

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Portland, Maine

**New England
Regional
Veterinary
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All Photos by Convention & Visitors Bureau of Greater Portland